

WHAT IS CLAIMED IS:

- 1 1. A laminate having a hook-engageable surface comprising
2 a substrate of paper having at least one broad surface, and
3 a layer of hook-engageable material having a basis weight of less than about 4
4 ounces per square yard and comprising a generally sheet-form web body having a first
5 surface laminated to said at least one outer broad surface of the paper substrate and a second
6 surface from which hook-engageable fibers or yarns extend.
- 1 2. The laminate of claim 1 wherein said hook-engageable material has a basis weight
2 of about 2 ounces or less per square yard.
- 1 3. The laminate of claim 1 in which the hook-engageable material includes a binder
2 resin anchoring the hook-engageable fibers or yarns and constituting between about 20% and
3 40% of the weight of the material.
- 1 4. The laminate of claim 1 wherein the material comprises a non-woven material.
- 2 5. The laminate of claim 4 wherein said material comprises a stretched needled non-
3 woven material, stabilized in its stretched condition.
- 1 6. The laminate of claim 4 or 5 wherein the non-woven material has substantially
2 varied areal density of fibers over its surface.
- 1 7. The laminate of claim 6 wherein said non-woven material comprises areas with
2 high areal density of fibers interspersed with areas with low areal density of fibers in which
3 the ratio of high to low areal densities is at least four to one.
- 1 8. The laminate of claim 1 wherein the material comprises a knit material in which
2 yarns form hook-engageable loops.
- 1 9. The laminate of claim 1 in which the paper substrate is of smooth sheet form.
- 1 10. The laminate of claim 1 in which the paper substrate is a component of a
2 corrugated board.

1 11. The laminate of claim 10 in which the paper substrate comprises a smooth sheet
2 side of a corrugated board.

1 12. The laminate of claim 10 in which the substrate comprises a corrugated paper
2 core laminated at its spaced apart flute regions to said hook-engageable material.

1 13. The laminate of claim 1 or 10 wherein the paper substrate is of continuous length
2 laminated to a continuous length of the hook-engageable material.

1 14. A merchandise display comprising at least one laminate according to claim 1 or
2 10 and merchandise having loop-engageable hooks, the hooks releasably securing the
3 merchandise to said hook-engageable fibers or yarns.

1 15. A merchandise display comprising at least one laminate according to claim 1 or
2 10 and decorative material having loop-engageable hooks, the hooks releasably securing the
3 decorative material to said hook-engageable fibers or yarns.

1 16. The corrugated board of claim 10 wherein said hook-engageable material is a
2 non-woven hook-engageable material.

1 17. The corrugated board of claim 16 wherein said hook-engageable material has a
2 basis weight of about 2 ounces or less per square yard.

1 18. The corrugated board of claim 16 wherein said material comprises a needled non-
2 woven material.

4 19. The corrugated board of claim 18 wherein said material comprises a stretched
5 material, stabilized in its stretched condition by a cured binder.

7 20. The corrugated board of claim 19 wherein the non-woven material has
8 substantially varied areal density of fibers over its surface.

10 21. The corrugated board of claim 20 wherein said non-woven material comprises
11 areas with high areal density of fibers and areas with low areal density of fibers in which the
12 ratio of high to low areal densities is at least four to one.

- 1 22. The corrugated board of claim 18 wherein said material comprises knit material.
- 1 23. The laminate of claim 1 or the corrugated board of claim 18 further comprising a
2 graphic design printed on a surface of the laminate or corrugated board disposed to be visible
3 by viewing said outer surface of the web from which hook-engageable fibers or yarns extend.
- 1 24. A method of forming a laminate having a hook-engageable surface comprising
2 the steps of:
 - 3 providing a sheet of hook-engageable material having a basis weight of less than
4 about 4 ounces per square yard and comprising a generally sheet-form web body having first
5 and second oppositely directed surfaces and hook-engageable fibers or yarns extending from
6 at least the second of said surfaces, and
 - 7 laminating said first surface of the material to a paper substrate.
- 1 25. The method of claim 24 wherein said hook-engageable material comprises a non-
2 woven material having a basis weight of about 2 ounces or less per square yard.
- 1 26. The method of claim 24 wherein said material comprises a needled and stretched
2 non-woven material, stabilized in its stretched condition.
- 1 27. The method of claim 24 conducted as a continuous process in which a continuous
2 sheet of said hook-engageable material is laminated to a continuous paper substrate.
- 1 28. The method of claim 27 in which said paper substrate is smooth-surfaced paper.
- 1 29. The method of claim 27 or 28 in which said continuous sheet of hook-engageable
2 material comprises a needled non-woven material in a stretched and stabilized state.
- 1 30. The method of claim 24 comprising:
 - 2 printing a graphic design at least partially on at least one of said surfaces of the
3 laminate, the characteristics of the material, printing and placement of printing selected such
4 that the graphic design can be seen by viewing the outer hook-engageable surface of the
5 material.
- 1 31. The method of claim 30 wherein the step of printing comprises flexographic
2 printing.

- 1 32. The method of claim 30 wherein the step of printing comprises screen printing.
- 1 33. The method of claim 30 wherein the step of printing comprises electrostatic
2 printing.
- 1 34. The method of claim 30 wherein the step of printing comprises ink-jet printing.
- 1 35. An assembly of cut pages of laminate according to claim 1.
- 1 36. The assemblage of claim 35 in the form of a book having pages adapted to
2 organize objects carrying hook fasteners on their back.
- 1 37. The assemblage of claim 36 in the form of a scrapbook constructed and arranged
2 to organize items such as photos, cards, art objects, or collections such as of coins, stamps, or
3 memorabilia.
- 1 38. The laminate of claim 1 in which said paper substrate is chipboard.
- 1 39. The laminate of claim 1 in which said paper substrate is flexible enabling the
2 laminate to be trained about processing rolls.